



***itel CITY 100 KOL Activity***

# KOL's Overview



**Total 20 KOL work for the itel City 100**



7 Tech KOL



8 Entertainment KOL

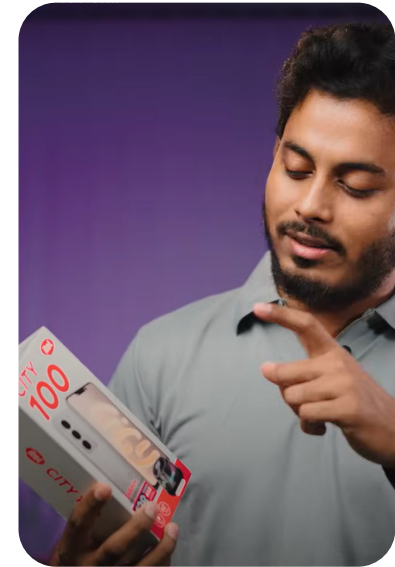


5 Lifestyle

# KOL's Activity



7 Tech KOL



# KOL's Activity



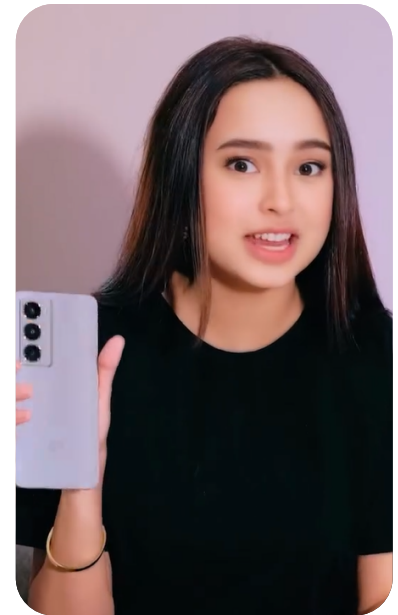
8 Entertainment KOL



# KOL's Activity



LifeStyle



# KOL's Outcome and User Engagements



Total 25 Million People in Facebook, Instagram  
YouTube and Tiktok watch their videos



750k Post engagement with their content



7.1M Views from 5 Lifestyle



6.8 Million View from Tech 7 KOLs'



11.1 Million Views from 8M Entertainment KOLs'